



SKIN CARE

# US20188 | #WhippedUp Body Cream

## A soft whipped body cream that moisturizes the skin



W/O Emulsion



Whipped Texture  
—  
Deeply Moisturizing  
—  
Silky and Velvety Feel



NATURALITY PROFILE according to ISO 16128 norm

|          |  |   |
|----------|--|---|
| <b>A</b> | D.I. Water<br>Yellow No. 5 solution 1%<br>Glycerin<br><b>AQUAXYL™</b><br>Phenoxyethanol & Ethylhexylglycerin<br><b>HYDRACHRYSUM™</b> | 57.90%<br>0.30%<br>3.00%<br><b>1.50%</b><br>1.00%<br><b>1.00%</b> |
| <b>B</b> | <b>SEPIMAX ZEN™</b>  | <b>1.00%</b>  |
| <b>C</b> | <b>EASYNOV™</b><br><b>PHYTOWAX® OLIVE 18L57**</b><br><b>DUB CIRE H1*</b><br><b>EMOGREEN™ L19</b>                                     | <b>3.00%</b><br><b>15.00%</b><br><b>5.00%</b><br><b>8.00%</b>     |
| <b>D</b> | <b>SEPIFINE™ BB</b><br>Lime Oil  | <b>3.00%</b><br>0.30%   |

\* Stearinerie Dubois and \*\*SOPHM products distributed in the US by SEPPIC Inc.

### Light Yellow Whipped Cream / Packaging: Jar

pH: N/A

**VISCOSITIES: 1M at RT:** 7,750,000 cps Brookfield LVT 96 @ 0.6 rpm**Recovery at RT (after 1M at 45°C):** 7,100,000 cps Brookfield LVT 96 @ 0.6 rpm**STABILITY:** Passed 3 month at RT & 45°C, 3 F/T cycles -5°C/+40°C

### FORMULATION ADVICES: Laboratory scale - 300g

Combine phase A and mix well and then add phase B and mix until a nice uniform gel is formed. Heat phase AB to 75°C. Combine phase C and heat to 75°C while gently agitated. Stop all mixing and pour phase C on top of phase AB. Start mixing using sweeper blade at 100 - 135 rpm for 10 minutes while maintaining temperature at 75°C and then homogenize the batch for 4 minutes at 4,000 rpm. After homogenization, cool down with sweeper to 50°C and add phase D. Continue to mix to ambient temperature.

### Deeply moisturizes the skin with a fun and innovative whipped cream texture.

*A fun formulation with a rich skin feel!*

The combination of **SEPIMAX™ ZEN** and **EASYNOV™** is essential to achieve this Whip Cream texture.

**SEPIMAX ZEN™** (Polyacrylate Crosspolymer-6) Pre-neutralized powder **polymeric thickener** providing **stabilizing effect**, particle suspension, electrolytes resistance and film-forming effect. It imparts **rich, velvet and elegant skin feel**.

**EASYNOV™** (Octyldodecanol and Octyldodecyl Xyloside and PEG-30 Dipolyhydroxystearate) A liquid lipophilic emulsifier. It allows you to develop **Water-in-Oil emulsions** providing a **soft and silky texture** with less of a sticky or tacky effect.

**EMOGREEN™ L19** (C15-19 Alkane (Plant-based & Renewable) unique high purity alkane offering a fresh and light glide upon application with a **soft and powdery skin finish**.

A non polar alkane, **biodegradable** and bio-sourced emollient. A 100% natural alternative to volatile silicone oils.

**SEPIFINE™ BB** (Amylopectin) provides a **soft and velvety skin finish** while creating a pleasant matte effect.

A natural texturizing powder, ethically sourced, coming from babassu nut exclusively sourced in Brazil. This natural powder leaves a **soft and matte** skin aspect.

**AQUAXYL™** (Xylitylglucoside & Anhydroxylitol & Xylitol) **the essential moisturization active** and when combined with Glycerin showing increased **immediate and long term moisturization results!**

**Moisturizes and restructures** the skin by harmonizing the hydric flow of the skin. In vivo testing results of +56% after 21 days when using Aquaxyl™ at 1.5% and Glycerin at 3%.

**HYDRACHRYSUM™** (Aqua/Water - Glycerin - Helichrysum Stoechas Callus Culture Lysate) **Award winning patented Moisturizing Active** offering the solution to dry skin.

Significantly **increases skin hydration** of very dry skin by 47% after 21 days. (Proven results shared in the in vivo study.)

Offers deep **moisturization, reduces inflammation** and improves barrier function of the skin.

### Partner Ingredients

**DUB CIRE H1\*** (C10-18 Triglycerides) **brings soft texture with a nice melting effect in application.**

Unique **texturizing** and **melting** properties with a long-lasting film on the skin.

**PHYTOWAX® OLIVE 18L57\*\*** (Hydrogenated Olive Oil Stearyl Esters), **sourced from olive, is a great alternative to synthetic waxes** increasing the consistency and creaminess of the formula.

Has a melting point approximate 57C for texture with a very **soft skin feel** during application.

**ADDITIONAL INGREDIENTS:** Phenoxyethanol - Ethylhexylglycerin: EUXYL® PE9010 (SCHULKE) / Lime Oil RM197350 (SOZIO) Glycerin (Natural Sourcing LLD), Yellow No. 5 Solution 1% (Sensient)

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