

HYGIENE

# EU07726C | SMOOTH & SOOTHE

## Well-being face cleanser !



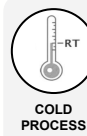
NATURALITY PROFILE according to ISO 16128 norm



Unctuous and gentle  
foam  
Lotion texture  
Moisturizing

<b>A</b>	Aqua/Water <b>SEPIMAX ZEN™</b>	Qsp 100% <b>0.50%</b>
<b>B</b>	<b>PROTEOL™ APL HEF</b>	<b>10.00%</b>
<b>C</b>	Preservative (sodium benzoate and potassium sorbate)	0.50%
	Preservative (benzyl alcohol and benzoic acid and dehydroacetic acid and tocopherol)	1.00%
	<b>AQUAXYL™</b>	<b>1.50%</b>
	<b>SEPICALM™ S WP</b>	<b>3.00%</b>
	Fragrance	0.20%
	Colorant blue (sol at 1%)	0.15%
	Citric acid	0.60%

**Light blue fluid / Packaging : Foam pump**  
pH: 5.5  
**VISCOSITIES : 7D at RT : <50 mPa.s Brookfield M2V6**  
**STABILITY: 1M at RT & 45°C**



### FORMULATION ADVICES - Laboratory scale - 200 g

Weigh the ingredients of phase A and form the gel under defloculator at 700 rpm during 10 minutes. Add phase B and mix. Add one by one the ingredients of phase C and homogenize with a spatula between each addition.

Enjoy a soft and rich foam with our **PROTEOL™ APL HEF** and relax thanks to **SEPICALM™ S WP!**

*Dive into a subtle mix of science and fun!*

Thanks to **PROTEOL™ APL HEF** (Sodium Cocoyl Apple Amino Acids), the foam is unctuous, abundant and gentle for the skin and the eyes. Fruit surfactant derived from **essential amino-acids** present in apple juice, for a **gentle approach** and a **high tolerance** on the skin.

**SEPIMAX ZEN™** (Polyacrylate Crosspolymer-6) stabilizes and brings texture to the foam : **denser, softer foam with a creamy feel.** Powder polymeric thickener with a **MAXIMUM resistance to electrolytes.** Efficient on a wide range of pH from 3 to 8. It imparts a **specific sensoriality**: a rich, velvety and elegant skin feel and a **long-lasting foam.**

**SEPICALM™ S WP** (Sodium Cocoyl Amino Acids - Sarcosine - Magnesium Aspartate - Potassium Aspartate) soothes the skin from **internal and external aggressions** by releasing **endorphins.**

**Happiness soother for sensitive and irritated skin !** Aminoacids biovector enriched with mineral salts, it **protects the skin from any type of internal or external stress** (fights against aggressions such as inflammation, UV rays, abrasions ...) while exalting it by a **real sensation of well being and comfort** (increases the production of cutaneous pleasure molecules, relieves irritative reactions felt by delicate skin and moisturizes effectively). Efficacy proven on volunteers and at the heart of skin cells. **A gentle invitation to relaxation...**

**AQUAXYL™** improves the quality of foam and moisturizes the skin (Xylitylglucoside and Anhydroxylitol and Xylitol). It **moisturizes and restructures the skin** by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced. It also brings mildness to the face cleanser.

**ADDITIONAL INGREDIENTS :** Fragrance : AVOCAT & KARITÉ (EXPRESSIONS PARFUMÉES) / Preservative : Sodium Benzoate - Potassium Sorbate. EUXYL K 712 (SCHULKE & MAYR) / Preservative : benzyl alcohol and benzoic acid and dehydroacetic acid and tocopherol : EUXYL K903 (DKSH) / Colorant : FD&C BLUE N°1 - Solution à 0.1% (UNICERT BLUE 05601-J) (SENSIENT LCV)

More informations available on [seppic.com](http://seppic.com)