

# EU07713 | CREAM-GEL BASE FOR CUSTOMIZATION



A solid pebble to rehydrate & customize.



# Base to rehydrate and customize with in-house actives

# Blend it yourself trend

Moisturising base

A	SEPIFINE™ BB	40.00%
В	EMOGREEN™L19	24.00%
С	SEPIMAX ZEN™ SOLAGUM™ TARA	8.00% 4.00%
D	AQUAXYL™	24.00%

Creamy solid pebble / Packaging: Jar

STABILITY: M3 at RT, 45°C

#### FORMULATION ADVICES: Laboratory- 300g - Silverson & Rainery

Paste phase A with phase B (spatula). Add successively the polymers of phase C while homogenizing between each addition (spatula). Pour phase D then form the gel-cream by mixing vigorously for 2 minutes with a spatula.

How to rehydrate? Add 25gr of water to a 3gr pebble and let it swell for 4h at room temperature. Shake for 2 minutes before customizing with in-house actives. Keep in the fridge unless a preservative is added.



-RT

### A solid pebble to transform into a nice cream-gel by adding water and then customize with in-house actives.

Activate your base with water!

#### SEPIFINE™ BB brings softness and comfort. (Amylopectin)

A **natural texturizing powder**, ethically sourced, coming from babassu nut exclusively sourced in Brazil. This biodegradable powder provides a **soft and velvety skin finish while creating a pleasant playtime and matt effect**. Readily biodegradable : >75% in 28 days\*\*

#### Thanks to the combination of our two polymers **SEPIMAX ZEN™ & SOLAGUM™ TARA**, the cream-gel is resistant to electrolyte-rich actives.

SEPIMAX ZENTM (Polyacrylate Crosspolymer-6) : Pre-neutralized thickening powder polymer with MAXIMUM resistance to electrolytes due to its pronounced associative character. It offers a rich, elegant and velvety touch.

SOLAGUM<sup>TM</sup> TARA (*Caesalpinia Spinosa Gum*) : A powerful **thickening natural gum** from Caesalpinia spinosa endosperm seeds. Synergistic efficiency with synthetic and natural polymers. Ecocert, Cosmos and Natrue approved. Readily biodegradable : 95% in 28 days\*\*

#### EMOGREENTM L19 brings comfort to this minimalist base. (C15-19 Alkane) (Plant-based & Renewable)

A non-polar, biodegradable **emollient of vegetable origin**, this high-purity vegetable alkane complies with Cosmos and Natrue labels. It is the **alternative to volatile silicone oils**. In addition to a light and non-greasy touch, it gives a powdery finish.

# Our "universal" active ingredient AQUAXYL<sup>TM</sup> brings moisturizing benefit to this cream-gel base. (Xviitylglucoside and Anhydroxvlitol and Xviitol)

to this Cream-get Dase. (*Xylitylglucoside* and Anhydroxylitol and *Xylitol*) Thanks to a harmonization of cutaneous water flows, AQUAXYL<sup>TM</sup> hydrates and restructures the skin. Water reserves are instantly increased, water circulation is boosted in all skin layers and water loss is reduced (proven in vitro and in vivo). Cosmos and Natrue approved.

## A formula related to COSMETIC MIXOLOGY concept.

More informations available on seppic.com

\* Data provide from OECD tests, QSAR calculations, products SDS and literature. \*\*: OECD method 301 F. \*\*\*: method OCDE 301A



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