

EU07604 | Well: WASTE LESS LOTION

Hydrating emulsion for face and body Formulated with COSMOS approved ingredients



Moisturizing
Multi-application
Zero waste and smart sourcing



Α	MONTANOV™ 202	2.00%
	DUB 810 C*	7.50%
	EMOGREEN™ L15	7.50%
В	SOLAGUM™ AX SOLAGUM™ TARA	1.00% 0.10%
С	Aqua/Water	Up to 100%
D	HYDRALIXIR™ LD	5.00%
E	Sodium Benzoate and Potassium Sorbate	1.00%
	HYDRACHRYSUM™	1.00%
	Aqua/Water	5.00%
	SEPIFINE™ BB	1.00%
	Parfum/Fragrance	0.05%
		With wesource

 $^{^{\}star}$ Stearinerie Dubois's product distributed in the US by SEPPIC Inc.

Fluid white lotion / Challenge test: Criteria A / Packaging: Pump pH: 5.5 / VISCOSITIES: 1M at RT: 18,440 mPa.s Brookfield LV3-6 / Recovery at RT (after 1M at 45°C): 16,720 mPa.s Brookfield LV3-6. STABILITY: 3M at RT 45°C.

FORMULATION ADVICES: Laboratory scale - 300 g - Silverson Rotor-stator Weigh phases A and C separately and heat up to 80°C . When both phases are at the right temperature, add B into A and stir with a spatula. Add phase C into (A+B). Add D just before emulsification. Emulsify for 4 minutes at 4000 rpm under Silverson. Cool down under anchor for 10 minutes + 10 minutes with a cold water bath. Disperse Sepifine BB in 5% of water. Add each component of E separately at around 40°C . Adjust pH at the end of the process.

This multi-purpose moisturizing lotion was developed according to COSMOS NATURAL standard and focuses on ingredients from by-products of industrial manufacturing processes.

#zerowaste

MONTANOV™ 202 is a smart emulsifier that promotes liquid crystals, which play a role in maintaining skin moisturization over time. (Arachidyl Alcohol and Behenyl Alcohol and Arachidyl Glucoside)

EMOGREEN™ L15 (C15-19 Alkane (Plant-based & Renewable)) combined with DUB 810 C* (Coco-Caprylate/Caprate) brings the lightweight and non-greasy skin feel. This combination gives an unique gliding sensation and a powdery and soft finish.

SOLAGUM™ AX gives a **soft and non-sticky skin feel** and a moisturizing sensation to this lotion. (Acacia Senegal Gum and Xanthan Gum)

Natural origin **stabilizing and texturizing** polymer with excellent resistance to electrolytes. At only 0.1% **SOLAGUM™ TARA** (Caesalpinia Spinosa Gum) **increases significantly the viscosity** of the lotion and **texturizes** it.

HYDRACHRYSUM™ breaks INFLAMM'DRYNESS™ vicious circle while restoring skin barrier function and homeostasis.

(Water and Glycerin and Helichrysum stoechas Callus Culture Lysate)
Active ingredient made up of pure stem cells from Helichrysum stoechas (the Everlasting) and also specific molecules secreted in the medium.

WeLL is in line with the zero waste trend:

- MONTANOVTM 202 sludges, by-product from production process, are used to produce energy through methanization.
- The texturizing powder SEPIFINETM BB (Amylopectin) is sourced from the
 mesocarp of babassu nut, a by-product of kernel and shell, for a zero waste
 approach. It provides a soft and velvety skin finish while creating a pleasant
 playtime.
- HYDRALIXIR™ LD (Aqua/Water Laminaria Digitata Extract) is an algae cellular water, eco-designed by-product, resulting from an energy efficient process (gentle drying). Is is a natural alternative to replace a part of the freshwater used in cosmetic formulations, to save water and reduce formula water footprint.

ADDITIONAL INGREDIENTS: Sodium Benzoate and Potassium Sorbate - EUXYL K712 (SCHÜLKE AND MAYR).

A formula related to **BEAUTY TRILOGY** concept.

More informations available on **seppic.com**



