



MAKE UP

# EU07556 | NATURAL O/W FOUNDATION

Highly concentrated in hydrophilic pigments



O/W Emulsion



NATURALITY PROFILE according to ISO 16128 norm

Low transfer\*\*

15% of hydrophilic pigments

Coverage: 98% \*\*

\*\*Tested IN VITRO: Seppic internal method

\*Data provide from OECD tests, QSAR calculations, products SDS and literature.

<b>A</b>	Aqua/Water C.I.77891 - Titanium Dioxide - Silica-Aluminium Hydroxide C.I.77492 - Iron Oxides - Silica C.I.77491 - Iron Oxides - Silica C.I.77499 - Iron Oxides - Silica	Up to 100% 11.00% 3.00% 0.70% 0.30%
<b>B</b>	<b>MONTANOV™ 68 MB</b> <b>DUB MCT 5545*</b> <b>EMOGREEN™ L15</b>	<b>5.00%</b> <b>5.00%</b> <b>5.00%</b>
<b>C</b>	<b>SOLAGUM™ AX</b>	<b>1.00%</b>
<b>D</b>	Benzyl Alcohol - Dehydroacetic Acid - Aqua Tetrasodium Glutamate Diacetate <b>EQUIBIOME™</b> Parfum/Fragrance	0.80% 0.20% <b>1.00%</b> 0.10%
<b>E</b>	<b>SEPIFINE™ BB</b>	<b>2.00%</b>

With WESOURCE

Nude Beige Emulsion / Packaging: Transparent Pump Bottle

pH: 6.2 / **VISCOSITIES: 1M at RT:** 23,000 mPa.s Brookfield LV4-6  
**Recovery at RT (after 1M at 45°C):** 23,600 mPa.s Brookfield LV4-6.  
**STABILITY:** 1M at RT & 45°C.

**FORMULATION ADVICES: Pilot scale - 5 kg - Trimix**

Heat water phase A at 80°C. Add the 4 pigments and stir with Rotor Stator (3000 rpm) for 5 min. Then, weight the fatty phase B in a beaker of 1L to do a water bath at 85°C. When the fatty phase B is melted, phase C is added and mixed with a spatula. Add (B+C) into phase A and mix during 10 min. Stop the rotor stator and let the others agitations. Cool down at 60°C. Make the vacuum and cool down at 40°C. In a beaker, disperse SEPIFINE BB™ with water. The phase D and E were added. Start the stirrers. Make the vacuum. Cool down at 20°C, homogenized for 3 min (3000 rpm).

**This natural foundation unifies skin complexion thanks to a high content of hydrophilic pigments.**

*This balancing natural emulsion brings a high coverage without transfer!*

The association of **MONTANOV™ 68 MB** & **SOLAGUM™ AX** allows to create a stable emulsion, with a good dispersion of hydrophilic pigments (15%).

**MONTANOV™ 68 MB** (Cetearyl Alcohol - Cetearyl Glucoside):

Glucolipid emulsifier derived from vegetable origin. Promoter of liquid crystals, it plays a role in **maintaining skin moisturization over time.**

**SOLAGUM™ AX** (Acacia Senegal Gum - Xanthan Gum):

**Combination of natural thickening polymers. Eco-friendly** product developed in accordance with sustainable development. Can be used with hot or cold process.

**EMOGREEN™ L15** brings a good glide-on and a pleasant powdery afterfeel boosting skin affinity sensation. (C15-19 Alkane) (\*Natural & Renewable)

It's THE alternative to volatile silicone oils. Non-polar & biodegradable **emollient. High purity vegetal alkane.** Beyond the **lightweight & non-greasy skin feel**, it gives a powdery finish.

**SEPIFINE™ BB**, a texturizing powder, absorbs excess of oil! (Amylopectin)

A natural texturizing powder, **ethically sourced**, coming from Babassu nut exclusively sourced in Brazil. This **biodegradable powder** provides a **soft & velvety skin finish** while creating a **pleasant playtime.**

**EQUIBIOME™** takes part to good skin microbiota balance by reinforcing skin barrier while soothing it. (Propylene Glycol - Aqua/Water - Arctium Lappa Root Extract)

Extracted from the roots of the famous Great Burdock (Arctium lappa). It **maintains the delicate skin-microbiota equilibrium** for a **perfect & harmonious skin.** Powerful soothing properties & reinforces skin barrier (tested *in vivo* & *in vitro*).

**ADDITIONAL INGREDIENTS:** C.I.77891 - Titanium Dioxide - Silica - Aluminium Hydroxide: Unipure White LC 985 PHY (SENSIENT) / C.I.77492 - Iron Oxides - Silica: Unipure Yellow LC 188 PHY (SENSIENT) / C.I.77491 - Iron Oxides - Silica: Unipure Red LC 388 PHY (SENSIENT) / C.I.77499 - Iron Oxides - Silica: Unipure Black LC 998 PHY (SENSIENT) / Caprylic/Capric Triglyceride: DUB MCT 5545 (STEARNERIE DUBOIS) / Dehydroacetic Acid - Benzyl Alcohol - Aqua: GEOGARD 221 (SQM SAEQUIM) / Tetrasodium Glutamate Diacetate: DISSOLVINE GL 47 S (AKZONOBEL).

\*Stearinerie Dubois's product distributed by SEPPIC Inc. in the US

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