



MAKE UP

# AS40122 | NUDE FLUID FOUNDATION



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"Naked-skin effect" foundation

9% of hydrophilic pigments

Good coverage\*

\*Seppic internal method



O/W Emulsion

<b>A</b>	Aqua/Water	Up to 100%
	Glycerin	3.00%
	<b>SOLAGUM™ AX</b>	<b>0.20%</b>
	<b>SEPIMAT™ P</b>	<b>1.00%</b>
	Titanium Dioxide - Phytic Acid / Sodium Hydroxide	8.00%
	Iron oxides Red - Phytic Acid / Sodium Hydroxide	0.24%
	Iron oxides Yellow - Phytic Acid / Sodium Hydroxide	0.66%
	Iron oxides Black - Phytic Acid / Sodium Hydroxide	0.09%
<b>B</b>	<b>FLUIDIFEEL™ EASY</b>	<b>2.00%</b>
	<b>EMOSMART™ L19</b>	<b>5.00%</b>
	<b>DUB ININ*</b>	<b>2.00%</b>
	Parfum/Fragrance	0.20%
<b>C</b>	<b>SEPIMAX ZEN™</b>	<b>0.40%</b>
<b>D</b>	<b>AQUAXYL™</b>	<b>1.50%</b>
	<b>SAKADIKIUM™</b>	<b>3.00%</b>
	<b>EPHEMER™</b>	<b>1.00%</b>
	Phenoxyethanol - Ethylhexylglycerin	0.90%

With WESOURCE

## Tinted Fluid Emulsion / Packaging: Dropper

**pH:** 6 / **VISCOSITIES:** 1M at RT: 4,000 mPa.s Brookfield LV4-6 / **Recovery at RT (after 1M at 45°C):** 3,800 mPa.s Brookfield LV4-6.  
**STABILITY:** 1M at RT, 45°C, -18°C, after freeze/thaw cycles -5/+40°C & after centrifugation 3000 rpm 30 min (a little of pigments sediment).

## FORMULATION ADVICES: Laboratory scale - 300g - Silverson - Rotor Stator

Prepare phase A, mix it well, prepare phase B, add phase B into phase A, homogenize it for 2 minutes at 4000 RPM, then add phase C into the emulsion, homogenize it for 4 minutes at 4000 RPM. Add phase D one by one, homogenize it for another 2 minutes at 4000 RPM.



COLD PROCESS

An ultra-fluid & light texture  
for a make-up with a naked skin effect!

**FLUIDIFEEL™ EASY** allows the formulation of a very fluid foundation by a cold process. (Lauryl Glucoside - Myristyl Glucoside - Polyglyceryl-6 Laurate) **Glycolipidic O/W sustainable emulsifier**, from **100% vegetable origin**. It gives **light textures**, for a **nude skin sensation, comfortable & soft**.

**EMOSMART™ L19** together with **DUB ININ\*** provides a light skin feel & gliding during application.

**EMOSMART™ L19** (C15-19 Alkane\*) (\*Plant-based & Renewable): **Non polar & biodegradable, bio-sourced emollient** which gives a **fresh & gliding touch**, with a **soft afterfeel**.  
**DUB ININ** (Isononyl Isononanoate): **Emollient agent**.

The combination of **SEPIMAX ZEN™** & **SOLAGUM™ AX** stabilizes this fluid formula & ensures the good pigment dispersions.

**SEPIMAX ZEN™** (Polyacrylate Crosspolymer-6): **Powder polymer (high associative behavior)**. Stable pH 2-8. **Specific skin feeling: rich, velvety & elegant**. Formulate with any kind of active ingredients & **achieve ZEN**.

**SOLAGUM™ AX** (Acacia Senegal Gum - Xanthan Gum): **Combination of natural origin stabilizing gums**.

**SEPIMAT™ P** brings an ultra-soft & matte effect. (Polymethyl Methacrylate)

The foundation also contains active ingredients that bring various customer benefits. **AQUAXYL™** intensely moisturizes your skin. **EPHEMER™** brings an immediate & long lasting antioxidant effect to the foundation. **SAKADIKIUM™** protects the skin against photo-aging & blue light.

**AQUAXYL™** (Xylitylglucoside - Anhydroxylitol - Xylitol): **Moisturizes & restructures the skin by harmonizing its hydric flow** (in vitro & in vivo proven efficacy).

**EPHEMER™** (Caprylic / Capric Triglyceride - Undaria Pinnatifida Extract): **Extract of gametophytes (macroalgae cells)**. Unique sourcing of **ephemeral cells**, for **immediate & long lasting antioxidant effect**. In vitro & in vivo proven efficacy.

**SAKADIKIUM™** (Glycerin - Aqua/Water - Hedychium Coronarium Root Extract): Unique source of sugars (from rhizomes of *Hedychium coronarium*). **Multiprotector against aging UV, external pollution & blue light**. In vivo, the skin is visibly brighter.

**ADDITIONAL INGREDIENTS:** Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Titanium Dioxide - Phytic Acid/Sodium Hydroxide; Iron oxide red - Phytic Acid/Sodium Hydroxide; Iron oxide yellow - Phytic Acid/Sodium Hydroxide; Iron oxide black - Phytic Acid/Sodium Hydroxide (SENSIENT) / Fragrance: Frag 279954 (DROM).

More informations available on [seppic.com](http://seppic.com)

\*Stearinerie Dubois's products distributed in North America by Seppic Inc.

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