



AS40028B | SUBLIME HAIR GELTRAP™

Black hair make-up & care



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Hair coloration

Nourishing

GELTRAP™ technology

A	EASYNOV™	2.00%
	EMOGREEN™ L19	5.00%
	Organic Deodorized Coconut Oil**	5.00%
	BHT	0.04%
	Fragrance/Parfum	0.40%
	Phenoxyethanol - Ethylhexylglycerin	0.90%
	Mica - Titanium Dioxide - Iron Oxides	6.00%
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B	Aqua/Water	Up to 100%
	Glycerin	6.00%
	EDTA-Na2	0.05%
	SEPI NOV™ EMT 10	1.20%
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C	XYLISHINE™	3.00%
	D-panthenol	0.50%
	Tocopherol	0.05%

With **WESOTIFCE**

Black Compact Shiny & Smooth Cream / Packaging: Jar

VISCOSITIES: 1M at RT: 28,900 mPa.s Brookfield LV4-6 /
Recovery at RT (after 1M at 45°C): 28,700 mPa.s Brookfield LV4-6.
STABILITY: 1M at RT, 45°C & cycles -5°C/+40°C.

FORMULATION ADVICES: Laboratory scale - 500g - Rayneril

Prepare aqueous gel of part B until it is homogenous with defloculator. Add well mixed phase A onto phase B, stir the emulsion with anchor stirrer under 75 rpm for 1 min, and then increase to 400 rpm for 9 min. Introduce part C one by one and stir at 300 rpm for another 10 min.



COLD PROCESS

This S.O.S. hair care coloration nourishes & colors hair.
This Hair Make-up formula is perfect for color retouches!

The **GELTRAP™** texture, obtained by the combination of **EASYNOV™ & SEPI NOV™ EMT 10**, brings comfort & a fresh sensory during application.

EASYNOV™ (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate): Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous phase extra-rich in water** by a **cold process** with gentle stirring; the **GELTRAP™** emulsions. Novel formulation form, offering surprising textures: **freshness & cushion effect**.

SEPI NOV™ EMT 10 (Hydroxyethyl Acrylate - Sodium Acryloyldimethyl Taurate Copolymer): Powder polymer **"2-in-1"**, thickening in a wide pH range, **ready to use**, with **excellent stabilizing properties** (low level & with high percentage of oily phase). Sensory profile: **"satin" touch, fresh, glide-on**.

EMOGREEN™ L19 enhances the coloration repartition on hair & brings a **soft after feel**. (C15-19 Alkane*) (*Plant-based & Renewable)
Non polar & biodegradable, bio-sourced emollient. This **high purity alkane** is THE alternative to silicone oils. It gives a **fresh & gliding touch**, with a **soft afterfeel**. Inert & stable, it can be used in all types of applications, **even in extreme conditions** (pH, oxidizing/reducing media...).

XYLISHINE™ moisturizes the capillary fiber.
(Xylitylglucoside - Anhydroxylytol - Maltitol - Xylitol - Pelvetia Canaliculata Extract)
It **moisturizes & repairs the hair**: it helps maintain the **deep hydration** of the hair & **protect the fiber**. Tested *in vivo* on Caucasian or Brazilian hair, the **natural sugars of vegetal & marine origin** makes the **hair glossy & soft. #Bio-Inspiration**.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Coconut oil: Organic Deodorized Coconut Oil™ (SOPHIM) / Butylated Xylenol: BHT (GUOYAO) / Mica - Titanium Dioxide - Iron Oxides: COLORNA MICA BLACK (MERCCK) / D-panthenol: D PANTHENOL (DOW) / Tocopherol: TOCOPHEROL (DSM) / Fragrance: FRAG261664 (IDROM).

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